

2019 IMPACT REPORT



Our mission is to serve and honor all our First Responders and their families, build appreciation and respect for their work, and enhance public safety.

FIRST RESPONDERS FOUNDATION BOARD OF DIRECTORS

Board of Directors
Executive Committee:
Jim Hanson, Chairman
InTouch Communications
Director since 2011

Mary Rosenthal, Vice President
NP Dodge Real Estate
Director since 2016

Jaime Rorie, Treasurer
Hancock and Dana, P.C.
Director since 2017

Gary Steiner, Secretary
Steiner Consulting Inc.
Director since 2014

Debbie Bremer
PIP Marketing, Signs & Print
Director since 2014

Ray Somberg, Chairman Emeritus
Founder. Director since 2009

Members:
Leria Bray
NP Dodge Real Estate
Council Bluffs Chapter Chairman
Director since 2019

Christian Bohrer
Verizon - Public Sector
Director since 2019

Vanessa Denney
University of Nebraska Foundation
Director since 2015

Mike Fahey
Retired Title Insurance Executive and
Former Omaha Mayor
Director since 2014

Gary Gates
Kathy and Gary Gates Fdn.
Director since 2019

Rick Homan
Hancock and Dana, P.C.
Director since 2015

Mark Langan
Nebraska Humane Society
Director since 2014

Charles V. Sederstrom
Erickson Sederstrom
Director since 2014

Dr. Paul J. Schenarts, M.D.
UNMC
Director since 2018

Dr. Mike Wagner, M.D.
CHI Health
Director since 2018

Tiffany Wade
Renaissance Financial
Director since 2017

Ex Officio Members:
Asst. Chief Tim McCaw, OFD
Lt. Sherie Thomas, OPD

Major Programs

First Responders Support Team

First Responders Support Team (FRST), our fully licensed mental health practitioners, are specially trained to work with first responders and their families in the area of mental and emotional wellbeing. This year programming included Suicide Awareness Training for over 600 employees of the Omaha Fire Department. This was Phase I of a IV Phase program. Other FRST programs included Spouse Sessions to 29 individuals, Stronger Together Program to 14 couples, Unit Education Sessions, Family Support Groups, Peer Support Meetings and Individual Sessions. Thank you to Dr. C.C. & Mabel L. Criss Memorial Fdn. and Hawks Family Charitable Fdn. for supporting the program.



Council Bluffs Chapter

The Foundation grew this year by adding our first chapter and expanding programmatically and geographically into Iowa. The First Responders Foundation Council Bluffs Chapter officially began on December 18, 2019. Officers are Chairman of the Board, Leria Bray; Secretary, Vince Rew; and Treasurer James Watson. Ex. Officio Members are CBFDF Asst. Chief Chris Sorensen and CBPD Capt. Scott Milner.

JAVELAN



JAVELAN celebrated the second year as a program of the Foundation. JAVELAN provides funding for service dogs enabling life and independence for veterans and retired first responders. Unique to this program, the recipient helps with training and whenever possible the dogs are shelter or rescue dogs. On December 6th, the first First Responder, a retired firefighter, graduated from the program. This year 35 teams graduated.

**LETTER FROM THE PRESIDENT & CEO
AND
BOARD CHAIRMAN**

This year, we celebrated our 10th anniversary with a continued dedication to support the public safety needs of our communities' first responders and their families. Our strategy, put in place in 2018, continues to serve us well as the Foundation grows programmatically, geographically, and is inclusive of all first responders and their families. Building on our support of over 10 years in the Greater Omaha area, we were able to create our first Chapter in Council Bluffs, Iowa.

In keeping with our broadening of support to families, we added services and staff which will provide opportunities to better meet the needs of spouses of first responders. To meet growing demands and expanded programing, we added capacity and capability with a view to diversifying our sources of revenue and funding, including a broad spectrum of events, grants, donors, fee for service, sponsorships, and sustaining Boosters.

We re-energized the Boosters program - as a simple way to say "Thank You" and To Stand With & Support First Responders. Our goal is to enroll 1,000 members by the end of 2020. Our Booster program is a simple, effective way to thank a first responder for their service, sacrifice and courage.

In 2019, we matured many new programs which were designed and announced in 2018. These programs are building a support system for the wellbeing of first responders and their families and making our communities safer places for all of us to live, work and thrive.

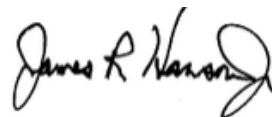
As we look forward to the next ten years, we are excited to realize the vision of a facility to serve and support the wellbeing of first responders. Opening of the facility will create meeting spaces to facilitate our popular FRST program and physical fitness, improve Foundation operations and advance our mission and vision. We anticipate this facility to be up and running by mid year, 2020.

Thanks to you and your support, it has been an exciting year to lead the First Responders Foundation. We look forward to continued growth and successes serving first responders and their families for the betterment of our communities.

Sincerely,

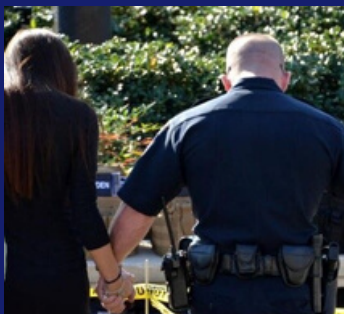


Allen W. Batschelet, Major General, USA (Ret.)
President and CEO



James R. Hanson, Jr.
Chairman

2019 First Responders Foundation Highlights



- **Third Annual 9/11 Luncheon of Honor** was held on September 11th, at the Hilton Omaha with over 350 people in attendance. Keynote speaker, Secretary Chuck Hagel, shared his insight on that fateful day 9/11/2001, and remembered the first responders and all who gave their lives. The Foundation was honored to induct members into the Ancient Order of the National Society of St. Florian and St. Michael, for those who have provided exceptional acts of giving or selfless volunteerism. Those inducted were Sec. Hagel, Mayor Jean Stothert, Former Mayor Mike Fahey, Foundation Co-founder Jerry Hoberman, Robert Nelson, and Charles Sederstrom.
- **Appreciation Lunches** On June 6th the Foundation held the Annual Appreciation Luncheon event, providing over 700 lunches for police and 300 for firefighters, at 55 locations, throughout the greater Omaha area. Special thanks to Omaha area Chick-fil-A, Omaha Steaks, C&A Industries & NE Furniture Mart for contributing to the lunches.
- **I-80 Speedway** One June 28th, I-80 Speedway sponsored the Annual Salute to First Responders Night beginning with a reverse tribute lap to local fallen police and fire. During intermission, there were two featured heats, with four borrowed cars driven by police officers and firefighters. The top four raced for the championship. Adam Smith, of the Red Oak Police Department, was the overall winner!
- **Omaha Gives** raised \$3,515 this year from 56 individual donors.
- **Awards of Excellence** On April 11th the Foundation held the Awards of Excellence Award Ceremony. Twenty eight children of first responders were each awarded \$500, nearly three times more recipients than previous years. The recipients' parents represented the following departments; Douglas County Sheriff's Office, Department of Corrections, Omaha Fire, Omaha Police, and Springfield VFD. Special thanks to the individual generous donors who funded student awards, and to Farmers Insurance and Nelson Murphy Insurance & Investments for helping fund student awards and the Awards Ceremony.
- **The Tri-County Fire Corps Exploring Program** introduces 16-19 year old students to fire services and also certifies them in CPR and Stop the Bleed. This year, 20 students graduated from the program. The classes are taught by local firefighters over a 10 week period using fire department training facilities and equipment. The program is a cooperative effort of the greater Omaha area fire departments, Metro Community College, and the First Responders Foundation, in a public-private partnership.
- **Home Safety Program** In collaboration with the Omaha Fire Department, over 870 combination smoke and carbon monoxide detectors were installed, and crews completed 100 "Remembering When" home inspections designed to prevent injury and falls among the aging senior population. We thank Immanuel Vision Foundation, Cox Charities Community Investment, Union Pacific Foundation & Walmart Stores for their generous gifts that help fund this program.

2019 First Responders Foundation Highlights



- **Boosters** A simple way to say Thank You & Stand with Them, join the Boosters. With a renewed focus on sharing the mission and standing with local first responders, 35 new Boosters were added this year.
- **The Well and Ready Committee** met three times in 2019. The committee represents an enterprise of committed organizations and individuals who seek to ensure the wellness and readiness of first responders. Well and Ready first responders are the foundation on which our community's public safety, security, overall wellbeing, and emergency preparedness depends.
- **Safety and Security Round Tables** On February 13th over 65 security leaders met to discuss current and emerging security issues including cyber-crimes. Guest speakers included OPD Chief Todd Schmaderer, OFD Chief Dan Olsen, DCSO Chief Deputy Tom Wheeler, UNO Cyber expert, Dr. Robin Gandhi, and Randy Thyse, Omaha Special Agent in Charge, FBI. Special thanks to Cox Communications for sponsoring.
- **Guns & Hoses 2019** held on April 26th at Baxter Arena, featured 12 bouts of boxing, Police vs. Fire. This family friendly event attracted nearly 4,000 people and brought in over \$100,000 in revenue. Congratulations to the Blue Team who took home the trophy!
- **Many organizations** held events and raised funds for the Foundation including; The Scott Petersen Poker Run, Farmers Insurance Charity Golf Tournament and Bowling Tournament, Young Chiropractic Poker Tournaments, and the Omaha Area Board of Realtors Golf Tournament.
- The Foundation was privileged to be part of a group recognized at the **Nebraska Spring Football Game** for help during the tragic flooding. President & CEO, Al Batschelet; V.P. Mary Rosenthal; OPD Deputy Chief Ken Kanger; and OFD Chief Dan Olsen represented first responders.
- **Kerrie's Causes** The Foundation continues to support causes important to Fallen OPD Officer Kerrie Orozco through events in her honor.
- **Officers on 4 Legs** The Foundation continues to fund areas in the OPD Mounted Patrol & K-9 Units, as well as Alley the Arson Dog, from OFD, through veterinary services, supplies and training.
- **Board Member of the Year** was presented to **Jim Hanson, Jr.** for his dedication to the Foundation for 10 years including Board Chairman. **Volunteer of the Year** was presented to **Jay Miralles** for his dedication and leadership as "Operations Commander" of Guns & Hoses.
- **Veterans Shine On** On November 7th, Al Batschelet, President & CEO, was proud to be selected as the emcee of this annual event honoring veterans that is sponsored by the City of Omaha and Parks & Recreation.
- **Scout Day** On October 19th, 500+ people attended this event at OPD where Boy and Girl Scouts learn about first responders and earn badges.

DONORS

\$25,000 & ABOVE

Dr. C.C. and Mabel L. Criss Memorial Fdn.
Mike Fahey
Mary West
Sherwood Foundation

\$10,000 - \$24,999

Charles Sederstrom
Charles E Lakin Foundation
CHI Health
Hawks Family Charitable Foundation
Immanuel Vision Foundation

\$5,000 - \$9,999

American Charitable Foundation
Applied Underwriters
Bremer Restaurant Management
Chick-fil-A
Farmers Underwriters Assoc
Hector Orozco
NE Orthopedic Hospital
NP Dodge Co
PIP Marketing, Signs & Print
Security National Bank
Slosburg Company
Union Pacific Foundation
Veterans United Foundation
Walmart Stores
Woodmen of the World Life Ins. Society

\$1,000 - \$4,999

Ambassadors Health Alliance LLC
Adah and Leon Millard Foundation
Alexandria Galloway
Allen and Terri Batschelet
Ameritas
Anonymous
AT&T
BAT Logistics
Berkshire Hathaway Home Services
BPOA of Omaha
Burlington Capital
C&A Industries
Charles & Lillian Hagel
City of Omaha Police Department
Commercial Flooring Systems
Cory Buckley
Cox Communications
Cox Charities Community Investment
Debbie & Jeff Bremer
Diann Swigart
Edge Body Boot Camp
Enterprise Holdings

\$1,000 - \$4,999

Feld Fire
First National Bank of Omaha
First State Bank
Frontline Private Security LLC
Geraldine Hough
Greater Omaha Chamber of Commerce
Hanson Family Charitable Fund
Holland Foundation
Dowd, Howard and Corrigan
Hy-Vee Stores
Ike & Roz Friedman Foundation
J Keith Basham
Jaime Rorie
James & Rose Hanson
Jason Workman
Jerry & Cookie Hoberman
John Lesley Insurance Agency Inc
John Maxwell
Judy Bruns
Kara Petersen
Kiewit Companies Foundation
Lamar Advertising Co. of Omaha
LaRue Coffee Charitable Foundation
Larson Flooring
Leo A Daly - Chris Rupert
Linda & Nelson Gordman
Lord of Love Lutheran Church
Lou Ann Linehan
Makovicka Harms Group PC
Mary Rosenthal

Masimore, Magnuson & Associates, PC
MECA

Michael and Nancy McCarthy
Michelle Lowenstein
MidAmerican Energy Foundation
Moglia Family Foundation
Mutual of Omaha
Nebraska Furniture Mart
Nebraska Medicine
Nestle Purina
Northern Natural Gas Employees
Nutrien Ag Solutions
Omaha Area Board of Realtors
Omaha Broadmoor
Omaha Fire Fighters #385
Omaha Police Officers Association
Omaha Steaks
OPPD
Paul M Landow
Petco Foundation

\$1,000 - \$4,999

Petra Koslosky
Premier Midwest Beverage
Rob Henry
Robert & Betsy Nelson
Rockbrook Village Inc.
Russel Daub
Scheels
Security Forces Association
Silvia Roffman
Sons Of Italy Foundation
Southwest Iowa Association
of Realtors
Stack Sports (Spay, Inc.)
Steiner Consulting, Inc.
Stephanie Levy
Stephen Dwyer Memorial Fdn.
Strength Behind the Blue Inc
Sure Sound and Lighting
Taylor and Andrew Peterson
Terry Headley
Thomas & Sandra Jones
Tobin Rummel
Todd and Betiana Simon
United Seeds Inc.
University of Nebraska
Foundation
UNMC
Young Chiropractic
UPS Foundation Inc.
Valmont Industries
Wayne & Kathy Gates
Werner Enterprises



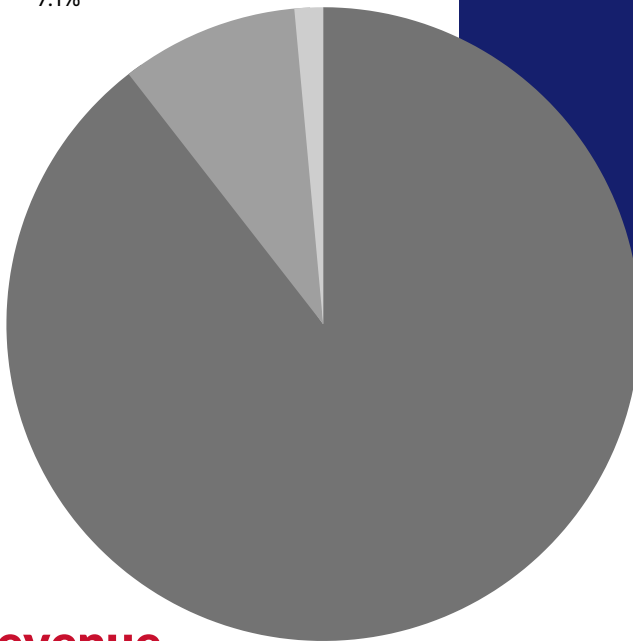
Please accept our apologies if we have inadvertently omitted a name.
Every gift is important to us and greatly appreciated!

FINANCIALS



Special Events Revenue
9.1%

Earned Income & Misc.
1.5%



Revenue
\$545,248

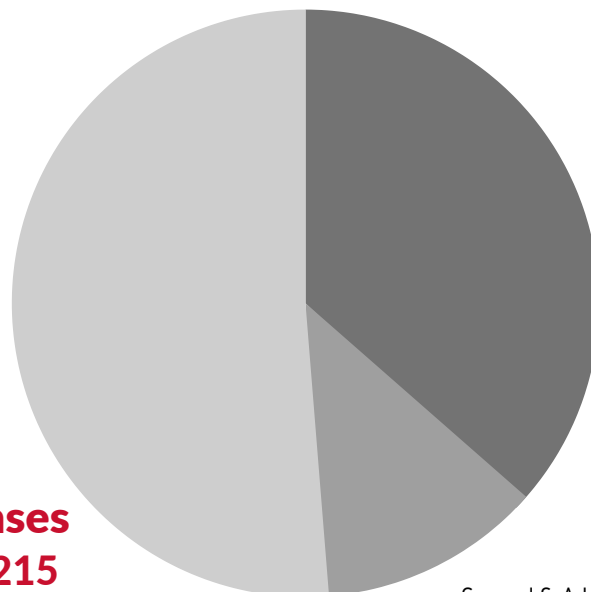
Contributions
89.5%



Our 2019 strategy and financial plan was built and executed to end the year with a capital reserve - reserved funds will be invested in 2020 to open our wellbeing center.

Program Expenses
51.3%

Expenses
\$326,215



Fundraising Expenses
36.5%

General & Administrative Expenses
12.3%

FIRST RESPONDERS FOUNDATION

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Council Bluffs Chapter



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